

Wisconsin Chapter
ASFMRA
7310 Farmington Way
Madison, WI 53717



Approved for 7 hours of Wisconsin
Appraisal Continuing Education!



**7-Hour Real Estate Appraisal
Continuing Education Course**

Maps and Apps for the Mobile Appraiser

Sponsored by the Wisconsin Chapter of
the American Society of Farm Managers
and Rural Appraisers

Mark Akers & Arlin Brannstrom, Instructors

Thursday, October 10, 2013
8:15 a.m. - 5:00 p.m.

Holiday Inn, Fond du Lac, WI
625 Rolling Meadows Drive
Fond du Lac, WI 54937
(920-923-1440)

7-Hour Rural Appraisal Course
**Maps and Apps for the
Mobile Appraiser**
Thursday, October 10, 2013
8:00 a.m. - 5:00 p.m.

This course will update you with the newest apps, maps and software to enhance your appraisal research and reporting techniques. Internet service will be available in the classroom. Students are encouraged to bring their own laptops, phones and tablets.

Course Schedule

7:45 - 8:15 a.m. Registration

8:15 a.m. - Course Overview

8:30 a.m. - Appraisal Apps for Smartphones
and Tablets

9:45 a.m. - Break

10:00 a.m. - Tablet apps for mapping,
photographing and communicating

11:00 a.m. - Moving data from field to office

12 Noon - Lunch (Included)

1:00 p.m. Overview of new features in Office
2010/13 for data analysis and report
preparation

2:00 p.m. Linear regression tools in
MS Excel - how and when to use
these tools

2:30 p.m. - Regression analysis case study

continued, next page

Schedule, continued

3:00 p.m. - Break

3:15 p.m. - USDA Soil Survey resources for rural appraisal

3:45 p.m. - Review new comp sales options in the Chapter's sales database

4:00 p.m. - Cloud backup options for office security

4:30 p.m. - Final summary, Q & A

5:00 p.m. Adjournment

About the Instructors

Instructor Mark Akers is an active appraiser and heavy digital tool user from Sycamore, IL. Arlin Brannstrom is a Faculty Associate in the Agricultural Economics Department at the University of Wisconsin - Madison and Secretary/Treasurer of the Wisconsin Chapter. Mark & Arlin will share their favorite apps and digital tools for the appraisal professional

Refund Policy

A cancellation fee of \$25 will apply for those refund requests received more than 10 days prior to the course; \$50 for those received 10 days or less prior to the course. Fees are forfeited if a student does not appear for class. Substitutions are accepted without penalty.

Course Location & Accommodations

Holiday Day Inn
625 W Rolling Meadows Drive
Fond du Lac, WI

If you desire overnight accommodations, please make your own reservations by phone at: 920-923-1440, or via website: www.holidayinn.com. A block of rooms will be held until 10/1 at \$99 single or double. Mention Wisconsin Chapter/American Society of Farm Managers and Rural Appraisers for group rates.

Registration Fee

Members of WI Chapter, ASFMRA..... \$140
Non-Members..... \$185

Registration includes lunch, breaks and course materials.

What is WC/ASFMRA?

The Wisconsin Chapter was formed in 1965 and is affiliated with the American Society of Farm Managers and Rural Appraisers, a national organization with more than 2,000 members. The Wisconsin Chapter is a not-for-profit organization. The purpose of the Chapter is to develop, improve, promote and advance, without profit to itself, the professions of farm management and rural appraisal. For further information contact:

Arlin Brannstrom, Wisconsin Chapter Secretary
7310 Farmington Way
Madison, WI 53717
(608)-833-7989
www.wcasfmra.org

For information about membership in the ASFMRA, contact Hope Evans at (303) 758-3513 in the national office.

ASFMRA
950 S.Cherry St., Suite 508
Denver, CO 80246-2664
Phone: (303) 758-3513 Fax: (303) 758-0190
www.asfmra.org

Registration Form

**Maps and Apps for the Mobile Appraiser
(7-Hour Real Estate Appraisal Course)
Thursday, October 10, 2013**

Advance registration is required and must be postmarked by October 2, 2013!

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Amount Enclosed: \$ _____

Registration Fee:

Members of Wisconsin Chapter,
ASFMRA..... \$140
Non-Members..... \$185
Optional Group Dinner on 10/9..... \$20
(See Chapter meeting announcement)

Make check payable to **WC/ASFMRA** and mail registration form no later than October 2, 2013 to:

**Arlin Brannstrom
Wisconsin Chapter Secretary
7310 Farmington Way
Madison, WI 53717**

Questions? Call Chapter Secretary Arlin Brannstrom at (608) 833-7989 or email to ajbranns@wisc.edu.