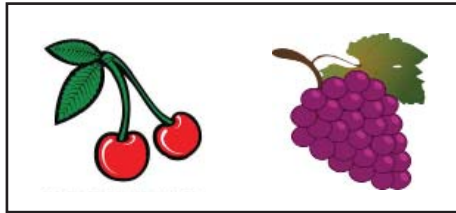


**Wisconsin Chapter
ASFMR
2014 Fall Meeting**



Wisconsin Chapter of
the American Society of Farm Managers
and Rural Appraisers

Tuesday, October 14, 2014

Baylake Bank
222 N 3rd Avenue
(Look for the Clock Tower)
Sturgeon Bay, WI 54235.
Phone:(920) 743-5551

2014 WC/ASFMR Fall Meeting

The Wisconsin Chapter of the ASFMR invites you to attend its Annual Fall Meeting on Tuesday, October 14, 2014. Join us for updates on Wisconsin's orchards, vineyards and breweries that require unique appraisal considerations. Learn about the use of drones for aerial photography in appraisal. Share some fellowship with chapter members and guests at the optional group dinner on Tuesday evening, October 14th, at the Nightingale Supper Club in Sturgeon Bay.

(This Fall Meeting precedes our one-day seminar "Introduction to the Valuation of Permanent Plantings" on October 15.)

Program

Tuesday, October 14, 2014

**10:00 - 10:30 a.m. - Registration
Coffee & Rolls**

**10:30 - 11:20 a.m. - Door County Fruit &
Vineyard Overview**
Dean Volenberg, Door County UWEX

11:30 a.m. - 12 Noon Chapter Business Meeting

**12 Noon - 1:00 p.m. -
Lunch**
(Included with registration)

**1:00 - 1:50 p.m. - The Business Side of
Wine & Beer Production**
Bill Pinkovitz
Center for Community Development

continued, next page...

Program, Tuesday, October 14, continued...

2:00 - 2:50 p.m. - Aerial Photography & Drone Applications for Appraisal
Mitch Fiene, DMZ Aerial

3:00 - 5:00 p.m. - Depart via Trolley
•Tour of Peninsular Ag Research Station
•Tour of Gundrum Vineyard (with tasting of Marquette Wine)
•Tour of a Hops Plantation (and tasting of selected beers)

5 p.m. Tour Concludes; Meeting Adjourns

Optional Evening Social

6:00 p.m. - Social Hour - Cash Bar

7:00 p.m. - Dinner

Nightingale Supper Club
1541 Egg Harbor Rd, Sturgeon Bay
(920) 743-5593

Register for this dinner separately on the attached meeting registration form. Attendees of the October 15 "Introduction to the Valuation of Permanent Plantings" Seminar are encouraged to register for this meal, too!

WC/ASFMRA will be sponsoring an 8-hour appraisal continuing education seminar, "Introduction to Valuation of Permanent Plantings," on Wednesday, October 15 at the Baylake Bank in Sturgeon Bay. Details of the seminar and registration info can be found in a separate brochure at www.wcasfmra.org. Pre-registration is required!

Fall Meeting Location and Lodging Information

Our meeting will be held at the Baylake Bank, 217 N. 4th Ave, Sturgeon Bay, WI 54235. Phone:(920) 743-5551.

Parking at the meeting site is very limited. We encourage people to carpool to the Baylake Bank.

Lodging for the group is available at the Best Western Maritime Inn, 1001 North 14th Avenue, Sturgeon Bay, WI. Please make your own lodging reservations by calling directly to the Maritime Inn at (920) 743-7231. A block of rooms will be held for \$85/night + tax. Mention WI Chapter/ASFMRA to get group rates.

Further info about us:

For information about the American Society of Farm Managers and Rural Appraisers, go to: www.asfmra.org.

The Wisconsin Chapter website is: www.wcasfmra.org

Thanks to the Current Board of Directors!

Tracy Watson-Sutter - President
Mark Akers - President Elect
Dennis Badtke - 1 year term
Michael Stone- 2-year Board term
Mike Schwobe - 2-year Board term
Bill Steigerwaldt - Immediate Past President

Arlin Brannstrom, AAC, WI Chapter Secretary

**Registration Form
WC/ASFMRA Fall Meeting
Tuesday, October 14, 2014
Sturgeon Bay, WI**

Advance registration is preferred! A late registration fee will be charged on registrations postmarked after Monday, Oct. 6. The registration fee includes lunch and breaks.

Registration : (check all that apply)

- \$50 meeting registration for Wisconsin Chapter members and first-time guests (postmarked on or before Oct. 6, 2014)
- \$60 non-member meeting registration (postmarked on or before Oct. 6, 2014)
- \$10 Late registration fee (at the door or postmarked after Oct. 6)
- \$20 Optional October 14 Evening Dinner at Nightingale Supper Club

\$_____ Total amount enclosed

Name_____

Company_____

Address_____

Phone_____

E-Mail_____

Amount Enclosed: \$_____

Make check payable to **WC/ASFMRA** and mail with registration form by October 6 to:

**Arlin Brannstrom
Wisconsin Chapter Secretary
7310 Farmington Way
Madison, WI 53717**

Phone: (608) 516-7989 ajbranns@wisc.edu